



**MARINE**  
modelling INTERNATIONAL

## MARINE MODELLING INTERNATIONAL MAGAZINE PROFILE

### Technical Data

*Marine Modelling International* was established in October 1985. It currently has 76 pages plus a regular extra 8 page centerfold on a specialist subject. A free Plan is usually included every quarter.

### Target Readership

We have a mostly male readership, from 50s onwards. They are in the A/B/C/D socio-economic grouping, with a disposable income of £15,000 plus.

### Unique Selling Point

*MMI* encourages contributors from over seas countries as well as the UK, establishing a true International flavor. The wide range of subjects covered is welcomed by the dedicated readership, resulting in many verbal and written accolades.

### Regular Features

Regular columns are cycled over the quarter, with space devoted to electronics, warships, scale electric and steamboats, IC and electric powerboats, scale and modern sailing boats, submarines, ROVs and hovercraft. Basically, anything that floats or submerges in or on water!

### About The Editorial Team

The present editor Barrie Stevens has been in post since December 2007 prior to this he was a regular contributor for many years.. The contributors are chosen for their skills and experience in Maritime Modelling enabling them to share their knowledge with the readership.

T R A P L E T  
P U B L I C A T I O N S

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