

RC MODEL WORLD

PROFILE

Technical Data:

Established over 20 years ago Radio Control Model World is a respected monthly publication containing over 115 pages and includes a free plan in every issue.

Target Readership:

Our readership is predominantly male and we cater for a wide age range from school days to post retirement.

Unique Selling Point:

RCMW has an established reputation for quality and accurate coverage of all aspects of Radio Control Modelling, but specialises in aircraft in a variety of disciplines. We offer a wide and in-depth overview of the hobby with the intention of informing and entertaining our readers.

Regular Features:

Monthly regular features include a technical forum, indoor flying, scale building and flying tips and a quarterly column written specifically for younger modellers. There are six kit reviews in each issue, ranging from ready to fly simple models, to highly complex scale machines. The magazine regularly includes material to help newcomers to the hobby, featuring a comprehensive Shop Window guide to new products. A monthly highlight is the free draw with prizes ranging from engines and kits to full radio sets.

Editorial Team:

All of the team are experienced builders and flyers of RC models. The editor is Tony van Geffen, a modeller since 1975 who has served on the committees of several aeromodelling clubs and has worked professionally in the aeromodelling industry since 1985. He has flown aerobatics, gliders and pylon racing. Now his interest is mainly plan built scale models as well as full-size restoration. He is keen to promote and enthuse others with a love of the hobby.

Assistant Editor Chris Bowler was a regular contributor before taking up his post. He has been modelling since childhood and is mainly interested in scale models. He is the chairman of a flying club and enjoys promoting the hobby to anyone who will listen. Like the editor he builds and flies some of the review models.

Our contributors are vital to our success, they are all experts in their field bringing a wealth and range of knowledge to the kit reviews and technical columns, which keep readers up to date with latest developments. Contributions from across the globe give RCMW an international perspective. Genuine practical advice and willingness to share their experiences mean our writers help newcomers to gain maximum enjoyment on their modelling journey.

T R A P L E T
 P U B L I C A T I O N S

