



**Quiet & Electric
Flight**
International

website: www.quiet&electricflightinternational.com



QUIET & ELECTRIC FLIGHT INTERNATIONAL MAGAZINE PROFILE

Technical Data

Quiet & Electric Flight International was established in March 2002 and currently has 100 pages. A free plan is featured every other month.

Target Readership

Q&EFI has a mostly male readership, ranging from young people lately introduced to the hobby to retired people with spare time and a reasonable amount of disposable income.

Unique Selling Point

Q&EFI is the only UK-based magazine dealing specifically with model electric flight and gliding, and it currently benefits from an enormous world-wide growth in interest in electric flight.

Regular Features

Regular monthly contributors cover scale gliding, indoor flying, technology, shows and competitions. Features include product reviews, 'how to do' articles, free plans and large plan features.

About the Editorial Team

Mike Nott joined Traplet Publications as editor in November 2001 and was tasked with the amalgamation of two existing magazines to form Quiet and Electric Flight International. He is an experienced model aeroplane enthusiast who is pro-active in ensuring that Q&EFI continues to exceed its readers' expectations.

A strong and popular team of contributors are key to maintaining the magazine's position in the marketplace.



T R A P L E T
P U B L I C A T I O N S

Traplet Publications Limited

Traplet House
Pendragon Close
Malvern
Worcestershire
WR14 1GA
Tel: +44 (0)1684 588588
Fax: +44 (0)1684 578558
Email: advertising@traplet.com
Website: www.traplet.com

